Our Mission
To promote public safety and serve the people of Texas through consistent, fair and timely administration of the Alcoholic Beverage Code while fostering education, voluntary compliance and legal, responsible alcohol consumption.

Our Vision
A safe and responsible Texas served by an Alcoholic Beverage Commission committed to innovative partnerships with our communities and the alcoholic beverage industry.

Our Philosophy
The TABC will:
- apply the Alcoholic Beverage Code in a fair, consistent, and timely manner;
- exemplify courteous, ethical, and professional behavior;
- be fiscally responsible and accountable to the people of Texas; and
- be accessible, transparent, efficient and effective.
From the Administrator

In 2005, the Texas Sunset Advisory Commission recommended the modernization of TABC agency operations and a focus on public safety concerns. We began to strategically implement the recommendations immediately, and we continue to find newer and better ways to harness our strengths and align our resources so that we can successfully achieve those two basic recommendations.

Since we began working in that direction, I’ve come to realize these three things:

1. **Balance**: The balance between public safety and public service is the most difficult fine line to walk in a regulatory environment.

2. **Focus**: TABC’s most effective way to be involved in public safety is not with the customer behavior, but with the behavior and motivation of the business we regulate. Our agents are outnumbered any other way.

3. **Partnerships**: TABC cannot succeed operating independently. Without the local officials, Comptroller’s Office, ICE, FBI, fire marshal, local police and sheriff’s office, we cannot affect public safety quickly and efficiently.

Over the past 75 years, we’ve enjoyed an excellent partnership with law enforcement agencies across the state. I am committed to continuing this relationship and providing resources that will help make your community safer. We developed this brochure to tell you what TABC can do for you and how we can work together.

Alan Steen, Administrator

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**Focusing on the source, not the symptoms.**

**When to Contact TABC:**
- Alcohol-related serious injury/death
- “Problem” location (high calls for service, arrests, complaints)
- A TABC permit holder is arrested
- To request training or copies of Peace Officer’s Guide to AB Code
- Any of the following activity on TABC-licensed premises:
  - Fights or assaults
  - Narcotics
  - After hours sales / consumption
  - Over-service / over-consumption
  - Sales to minor / minors consuming
  - Prostitution
  - Human trafficking
  - Gang / organized criminal activity
  - Noise complaints
  - Other violations of the law

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**How We Work Together**

**Sharing Intelligence to Identify Problem Locations**
- TABC gathers information about criminal activity / calls for service at licensed premises.
- TABC conducts risk assessments.
- TABC provides information on-line through the Public Inquiry System.

**Conducting Joint Investigations**
- Narcotics, gang activity, human trafficking, prostitution, money laundering, breaches of peace
- DWI fatalities (source)
- Sale to minor / sale to intox
- Adopting criminal cases made by other agencies
- Citizen protests

**Providing Education**
- Training local officials on:
  - Alcoholic Beverage Code
  - Licensing process
  - Identifying fake IDs
  - Dispersing minor parties
  - Conducting minor and shoulder tap stings, operation fakeout
- Educating problem retailers to promote compliance
- TCLEOSE-required training

**Disaster Preparedness / Recovery**
- Search and rescue
- Public protection